



The Sandi McCool
CHAMPIONS OF HOPE

2018 EXCLUSIVE SPONSORSHIPS

Title Sponsorship \$10,000

- Fourteen (14) race registrations
- Logo/ name displayed in event brochure
- Logo/ name featured on the Foundation website and social media outlets
- Logo/ name on event shirts
- Logo/ name on event signage and in media releases distributed by the Foundation
- Promotional material in runner goodie bags
- Opportunity to provide event welcome
- Recognition as Title Sponsor in race announcements
- Opportunity to place company banners at the start and finish line
- Booth in expo area
- Recognition during the award ceremony

Course Sponsorship \$8,500

- Twelve (12) race registrations
- Logo/ name displayed in event brochure
- Logo/ name featured on the Foundation website and social media outlets
- Logo/ name on event shirts
- Logo/ name on event signage and in media releases distributed by the Foundation
- Promotional material in runner goodie bags
- Recognition as Presenting Sponsor at the start of all race events
- Opportunity to place company banners or yard signs (8) on course
- Booth in expo area

Mile Marker Sponsorship \$5,000

- Eight (8) race registrations
- Logo/ name displayed in event brochure
- Logo/ name featured on the Foundation website and social media outlets
- Logo/ name on event shirts
- Logo/ name on event signage and in media releases distributed by the Foundation
- Logo/ name on all mile markers
- Promotional material in runner goodie bags
- Booth in expo area

Survivor Tent Sponsorship..... \$1,500

- Four (4) race registrations
- Logo/ name featured on the Foundation website and social media outlets
- Recognition as the Survivor Tent Sponsor during race announcements
- Name on event shirts
- Name on event signage and in media releases distributed by the Foundation



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2018 EXCLUSIVE SPONSORSHIPS *continued*

Award Ceremony Sponsorship..... \$1,500

- Four (4) race registrations
- Logo/ name featured on the Foundation website and social media outlets
- Recognition as Award Ceremony Sponsor during the ceremony
- Name on event shirts
- Name on event signage and in media releases distributed by the Foundation

Flag Garden Sponsorship \$750

- Recognition as the Flag Garden Sponsor during race announcements
- Logo/ name featured on the Foundation website and social media outlets
- Name on event shirts
- Name on event signage and in media releases distributed by the Foundation

OTHER SPONSORSHIP OPPORTUNITIES

Champion Sponsorship \$3,000

- Six (6) race registrations
- Logo/ name displayed in event brochure
- Logo/ name featured on the Foundation website and social media outlets
- Logo/ name on event shirts
- Logo/ name on event signage and in media releases distributed by the Foundation
- Recognition during race announcements
- Promotional material in runner goodie bags
- Booth in expo area

Hope Sponsorship \$1,000

- Two (2) race registrations
- Logo/ name featured on the Foundation website and social media outlets
- Name on event shirts
- Name on event signage and in media releases distributed by the Foundation
- Recognition during race announcements