

## 2019 EXCLUSIVE SPONSORSHIPS

**THE Pilot (*Presenting*) Sponsorship..... \$20,000**

Naming rights to the event – “2019 THE Gala presented by YOUR COMPANY”  
 Logo displayed on promotional materials  
 Twenty (20) tickets to the Gala with reserved group seating at event  
 Champagne Reception  
 Wine & beer included  
 Formal recognition as Presenting Sponsor during program  
 1/2 page, color ad on the inside, front cover of the event program  
 Recognition on event signage and in media releases distributed by the Foundation  
 Logo/ company name featured on the Foundation website and social media outlets



**THE Co-Pilot (*Gourmet Food Stations*) Sponsorship..... \$15,000**

Company name/logo prominently displayed on all gourmet food stations  
 Sixteen (16) tickets to the Gala with reserved group seating at event  
 Champagne Reception  
 Wine & beer included  
 Full page, color ad on the inside, front cover of the event program  
 Recognition on event signage and in media releases distributed by the Foundation  
 Logo/ company name featured on the Foundation website and social media outlets

**THE In-Flight Beverage (*Beverage & Bar*) Sponsorship ..... \$12,000**

Company name/logo on all beverage napkins and prominently displayed on all beverage & bar stations  
 Fourteen (14) tickets to the Gala with reserved group seating at event  
 Champagne Reception  
 Wine & beer included  
 Full page, color ad on the inside, back cover of the event program  
 Recognition on event signage and in media releases distributed by the Foundation  
 Logo/ company name featured on the Foundation website and social media outlets

**THE Ground Control (*Valet*) Sponsorship ..... \$10,000**

Company name/logo on valet tags in each attendee vehicle  
 Twelve (12) tickets to the Gala with reserved group seating at event  
 Champagne Reception  
 Wine & beer included  
 Full page, black & white ad in the event program  
 Recognition on event signage and in media releases distributed by the Foundation  
 Logo/ company name featured on the Foundation website and social media outlets

**THE In-Flight Entertainment (*Entertainment*) Sponsorship..... \$10,000**

Company name/logo on all entertainment signage  
 Twelve (12) tickets to the Gala with reserved group seating at event  
 Champagne Reception  
 Wine & beer included  
 Full page, black & white ad in the event program  
 Recognition on event signage and in media releases distributed by the Foundation  
 Logo/ company name featured on the Foundation website and social media outlets

## 2019 EXCLUSIVE SPONSORSHIPS *continued*

### **THE Silent Auction Sponsorship ..... \$8,000**

Company name/ logo on all silent auction bid sheets  
Opportunity to provide ink pens with company logo on all silent auction tables  
Ten (10) tickets to the Gala with reserved group seating at event  
Champagne Reception  
Wine & beer included  
Full page, black & white ad in the event program  
Recognition on event signage and in media releases distributed by the Foundation  
Logo/ company name featured on the Foundation website and social media outlets

### **THE Live Auction Sponsorship ..... \$6,500**

Company name/ logo on live auction item slide presentation  
Eight (8) tickets to the Gala with reserved group seating at event  
Champagne Reception  
Wine & beer included  
Full page, black & white ad in the event program  
Recognition on event signage and in media releases distributed by the Foundation  
Logo/ company name featured on the Foundation website and social media outlets

## **OTHER SPONSORSHIP OPPORTUNITIES**

*(Unlimited)*

### **Flight Attendant Sponsorship ..... \$5,000**

Logo displayed on promotional materials  
Eight (8) tickets to the Gala with reserved group seating at event  
Champagne Reception  
Wine & beer included  
Listing in the event program

### **Final Boarding Call Sponsorship ..... \$3,000**

Eight (8) tickets to the Gala with reserved group seating at event  
Champagne Reception  
Wine & beer included  
Listing in the event program

## TICKET PACKAGES

<b>Redeye</b> .....	<b>\$1,020</b>
Six (6) tickets to the Gala Champagne Reception Wine & beer included	
<b>Final Approach</b> .....	<b>\$700</b>
Four (4) tickets to the Gala Champagne Reception Wine & beer included	
<b>Holding Pattern</b> .....	<b>\$360</b>
Two (2) tickets to the Gala Champagne Reception Wine & beer included	
<b>Boarding Pass (<i>Individual Ticket</i>)</b> .....	<b>\$185</b>
One (1) ticket to the Gala Champagne Reception Wine & beer included	