



**SPONSORSHIP
OPPORTUNITIES**

The Virtual COVID- 19K Challenge

SPONSORSHIPS OPPORTUNITIES

EXCLUSIVE OPPORTUNITIES

Title Sponsorship \$5,000



- Recognition as the Title Sponsor "presented by *your company name*"
- Ten (10) registrations
- Logo featured on the website and social media outlets
- Prominent placement of logo name on event shirts
- Recognition in media releases distributed by the Foundation
- Recognition through WOOF Radio promotion throughout the month of July
- Opportunity to provide promotional material for participants at t-shirt pick-up location

SOLD

Race Bib Sponsorship..... \$2,500

- Six (6) registrations
- Logo/ name featured on the Foundation website and social media outlets
- Exclusive placement of logo on downloadable participant race bib
- Logo on event shirts
- Recognition in media releases distributed by the Foundation
- Recognition through WOOF Radio promotion throughout the month of July

Awards Sponsorship..... \$2,500



- Six (6) registrations
- Logo/ name featured on the Foundation website and social media outlets
- Exclusive placement of logo on 1st, 2nd & 3rd Place Male and Female Awards
- Logo on event shirts
- Recognition in media releases distributed by the Foundation
- Recognition through WOOF Radio promotion throughout the month of July

SOLD

Finisher Certificate Sponsorship..... \$1,200



- Four (4) registrations
- Logo/ name featured on the Foundation website and social media outlets
- Exclusive placement of logo on downloadable participant finisher certificate
- Logo on event shirts
- Logo/ name on event signage and in media releases distributed by the Foundation
- Recognition in media releases distributed by the Foundation
- Recognition through WOOF Radio promotion throughout the month of July

SOLD

COVID Crusher Start | Finish Line Sponsorship..... \$1,200

- Four (4) registrations
- Logo/ name featured on the Foundation website and social media outlets
- Exclusive placement of logo on downloadable start and finish line markers
- Logo on event shirts
- Logo/ name on event signage and in media releases distributed by the Foundation
- Recognition in media releases distributed by the Foundation
- Recognition through WOOF Radio promotion throughout the month of July

The Virtual COVID- 19K Challenge

EXCLUSIVE OPPORTUNITIES *(continued)*

- CORONA Buster Start | Finish Line Sponsorship \$1,200**
Four (4) registrations
Logo/ name featured on the Foundation website and social media outlets
Exclusive placement of logo on downloadable start and finish line markers
Logo on event shirts
Logo/ name on event signage and in media releases distributed by the Foundation
Recognition in media releases distributed by the Foundation
Recognition through WOOF Radio promotion throughout the month of July

LIMITED OPPORTUNITIES

- COVID Crusher Mile Marker Sponsorship (10 opportunities) \$800**
Two (2) registrations
Logo/ name featured on the Foundation website and social media outlets
Exclusive placement of logo on one of the 11 available downloadable mile maker signs
Logo on event shirts
Recognition in media releases distributed by the Foundation



- CORONA Buster Mile Marker Sponsorship (10 opportunities left) \$800**
Two (2) registrations
Logo/ name featured on the Foundation website and social media outlets
Exclusive placement of logo on one of the 11 available downloadable mile maker signs
Logo on event shirts
Recognition in media releases distributed by the Foundation

UNLIMITED OPPORTUNITIES

- Frontline Supporter \$250**
Two (2) registrations
Logo/ name featured on the Foundation website and social media outlets
Name listed on event shirts



SPONSORSHIP COMMITMENT FORM

Date: _____
 Business Name: _____
 Contact Name: _____ Title: _____
 Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 Email: _____

Please mark your selection:

EXCLUSIVE Opportunities

- ___ Title Sponsorship.....\$5,000
- ___ Race Bib Sponsorship.....\$2,500
- ___ Awards Sponsorship.....\$2,500
- ___ Finisher Certificate Sponsorship....\$1,200
- ___ CC Start | Finish Line Sponsorship..\$1,200
- ___ CB Start | Finish Line Sponsorship..\$1,200

LIMITED Opportunities

- ___ CC Mile Marker Sponsorship.....\$800
- ___ CB Mile Marker Sponsorship.....\$800

Unlimited Opportunities

- ___ Frontline Supporter.....\$250

Payment information:

- My payment is enclosed. (Check, Cash, or Money Order)
- Please invoice me on _____. (MM/DD/YY)
- I would like to make pledge payments and be invoiced on a monthly basis beginning in _____.
 (All sponsorships must be paid in full by September 30, 2020.)
- I would like to make a payment(s) via credit card (or call us for telephone processing).
 Credit Card Type: ___ VISA ___ MasterCard ___ Discover ___ American Express
 Card Number: _____
 Exp. Date: _____ Card V Code (last 3 or 4 digits on back of card): _____

Authorized Signature: _____

Return to Southeast Health Foundation by mail to 1922 Fairview Avenue, Dothan, Alabama 36301, or by email to aebunting@southeasthealth.org.

Key Deadlines: To receive all sponsorship benefits, reply by July 1, 2020 and by July 14, 2020 for recognition on the event t-shirts.