

# Champions of Hope

## EXCLUSIVE SPONSORSHIPS

### **Presenting Sponsorship .....\$25,000**

- Sixteen (16) race registrations
- Eight (8) Hope Rocks Concert Tickets
- Access to VIP area during concert
- Recognition as title sponsor "presented by YOUR COMPANY NAME"
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo/ name on event t-shirts
- Logo/ name in media releases distributed by the Foundation
- Opportunity to provide event welcome
- Opportunity for check presentation at Award Ceremony
- Opportunity for commercial on Jumbotron before concert and during race
- Recognition as Presenting Sponsor in race announcements
- Recognition during the award ceremony
- Opportunity to place company banners at the start and finish line
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Champions Plaza Sponsorship .....\$10,000**

- Ten (10) race registrations
- Four (4) Hope Rocks Concert Tickets
- Access to VIP area during concert
- Recognition at Champions Plaza during race and post-race party
- Opportunity for check presentation at Award Ceremony
- Opportunity for commercial on Jumbotron before concert and after race
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo/ name on event t-shirts
- Recognition as Champions Plaza Sponsor in race announcements
- Recognition during the award ceremony
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Marketing and Print Sponsorship .....\$8,000**

- Eight (8) race registrations
- Logo/ name displayed on event save the date
- Opportunity for check presentation at Award Ceremony
- Opportunity for commercial on Jumbotron before concert and during race
- Logo/ name featured on email blast sent to over 2,000 individuals
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo/ name on event t-shirts
- Recognition as Marketing and Print Sponsor in race announcements
- Recognition during the award ceremony
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

## **EXCLUSIVE SPONSORSHIPS** *(Continued)*

### **Staff and Volunteer Shirt Sponsorship..... \$5,000**

- Six (6) race registrations
- Exclusive logo placement on staff and volunteer event shirts
- Logo/ name displayed in event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

## **EXCLUSIVE RACE SPONSORSHIPS**

### **Finisher Medal Sponsor.....\$8,000**

- Eight (8) race registrations
- Logo/ name featured on ribbon of finisher medals for up to 1,200 participants
- Logo/ name displayed in event save the date mailer
- Opportunity for check presentation at Award Ceremony
- Opportunity for commercial on Jumbotron before concert and during race
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Recognition during race announcements
- Logo on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Race Bib Sponsorship .....\$5,000**

- Six (6) race registrations
- Logo/ name displayed in event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Exclusive placement of logo on participant race bib used during race and tailgate
- Logo on event t-shirts
- Recognition during race announcements
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Award Ceremony Sponsorship.....\$5,000**

- Six (6) race registrations
- Logo/ name displayed in event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Recognition during race announcements
- Opportunity to provide signage
- Logo on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

# Champions of Hope

## EXCLUSIVE RACE SPONSORSHIPS *(Continued)*

### **Swag Bag Sponsor .....\$3,000**

- Four (4) race registrations
- Logo/ name displayed in event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo ID tag featured on participant swag bags
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Kids Zone Sponsorship.....\$3,000**

- Four (4) race registrations
- Recognition as the Kids Zone Sponsor during race announcements
- Logo/ name displayed in event brochure and brochure
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Opportunity to provide signage for Kids Zone
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Survivor Tent Sponsorship.....\$2,000**

- Four (4) race registrations
- Logo/ name displayed in event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Recognition as the Survivor Tent Sponsor during race announcements
- Opportunity to provide signage at Survivor tent
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Flag Garden Sponsorship .....\$750**

- Recognition as the Flag Garden Sponsor during race announcements
- Logo/ name displayed in event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Hydration Station Sponsorship *(2 Available)* .....\$800**

- Logo/ name featured at an exclusive water stop on the course
- Logo/ name displayed in event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Opportunity for employees to volunteer at table
- Opportunity to market business at table
- Name on event t-shirts
- Opportunity to provide promotional material in runner goodie bags

# Champions of Hope

## EXCLUSIVE Course Sponsorship Opportunities

### **Spirit Walk Course Sponsor..... \$8,000**

- Eight (8) race registrations
- Logo/ name displayed in event save the date mailer
- Recognition during race announcements
- Recognition at Hope Rocks Concert
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Opportunity for check presentation at Award Ceremony
- Opportunity for commercial on Jumbotron before concert and after race
- Opportunity to provide signage/ banner
- Logo on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **5K Course Sponsor.....\$5,000**

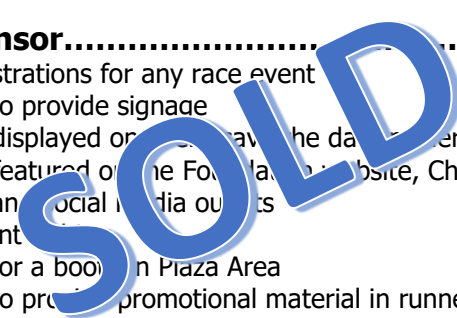
- Six (6) race registrations
- Recognition as the 5K Course Sponsor at the start of the 5K race
- Recognition at Hope Rocks Concert
- Opportunity to provide signage/ banner
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **10K Course and 10K Relay Sponsor .....\$3,000**

- Four (4) race registrations
- Recognition as the 10K Course Sponsor at the start of the 10K race
- Recognition at Hope Rocks Concert
- Opportunity to provide signage/ banner
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

### **Finish Line Sponsor.....\$1,500**

- Four (4) registrations for any race event
- Opportunity to provide signage
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags



# Champions of Hope

**Mile Marker Sponsorship (8 Available) .....\$250**

- Logo/ name displayed in event save the date mailer
- Logo/ name on ONE mile marker
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

## UNLIMITED SPONSORSHIP OPPORTUNITY

**Hope Sponsorship .....\$1,200**

- Two (2) race registrations
- Name featured on the Foundation website and social media outlets
- Name on event t-shirts

## POST-RACE TAILGATE EXCLUSIVE SPONSORSHIPS

**Roll Tide (Main Stage) Sponsorship .....\$3,000**

- Four (4) race registrations
- Recognition at Main Stage during Tailgate
- Recognition during the race Award ceremony
- Access to VIP area during tailgate
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

**War Eagle (Main Stage) Sponsorship ..... \$3,000**

- Four (4) race registrations
- Recognition at Mainstage during Tailgate
- Recognition during the race Award ceremony
- Access to VIP area during tailgate
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

# Champions of Hope

## POST-RACE TAILGATE EXCLUSIVE SPONSORSHIPS

*(Continued)*

**Press Box (Audio-Visual) Sponsorship..... \$2,000**

- Four (4) race registrations
- Recognition at Mainstage during Tailgate
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

**Beer Garden (Beverage and Bar) Sponsorship..... \$1,500**

- Two (2) race registrations
- Recognition at bar area
- Plastic Cups with logo
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

**Pot Luck (Food Truck) Sponsorship..... \$1,500**

- Two (2) race registrations
- Recognition at Food Truck area
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

**HOPE ROCKS CONCERT EXCLUSIVE SPONSORSHIPS**

**Beatles (Host) Sponsorship .....\$8,000**

- Eight (8) tickets to Hope Rocks Concert
- Access to VIP area during Concert
- Recognition on Eventbrite
- Logo/ name on wristbands
- Opportunity to provide signage at Main Stage
- Opportunity for check presentation before concert
- Opportunity for commercial on Jumbotron before concert and after race
- Speaking Opportunity during the Welcome at the concert
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

**Rolling Stones (Entertainment) Sponsorship..... \$4,500**

- Four (4) tickets to Hope Rocks Concert
- Access to VIP area during Concert
- Recognition during the Welcome at the concert
- Opportunity to provide signage at entrance
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

**The Beach Boys (Production) Sponsorship..... \$4,500**

- Four (4) tickets to Hope Rocks Concert
- Access to VIP area during Concert
- Recognition during the Welcome at the concert
- Opportunity to provide signage at entrance
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Logo on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

**Led Zeppelin (Beverage and Bar) Sponsorship..... \$3,000**

- Four (4) tickets to Hope Rocks Concert
- Opportunity to provide signage at bar area
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

**HOPE ROCKS CONCERT EXCLUSIVE SPONSORSHIPS**  
*(Continued)*

**The Doors (Door) Sponsorship..... \$2,000**

- Two (2) tickets to Hope Rocks Concert
- Opportunity to provide signage at entrance
- Logo/ name displayed on event save the date mailer
- Logo/ name featured on the Foundation website, Champions of Hope registration website, and social media outlets
- Name on event t-shirts
- Opportunity for a booth in Plaza Area
- Opportunity to provide promotional material in runner goodie bags

Interested in promoting your business in our participant goodie bags?  
Contact the Southeast Health Foundation office at 334-673-4150  
to find out more information.