

★ EXCLUSIVE SPONSORSHIPS OPPORTUNITIES ★

THE Ringmaster (Presenting) Sponsorship..... \$25,000

- ★ Naming rights to the event - "THE Gala presented by YOUR COMPANY"
- ★ Logo displayed on promotional materials
- ★ Sixteen (16) tickets to the Gala reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Formal recognition as Presenting Sponsor during the evening program
- ★ 1/2 page, color ad on the back cover of the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets
- ★ Opportunity to provide a 30-second commercial to air prior to the Fund-A-Need

THE Pie Car (Gourmet Food Stations) Sponsorship \$15,000

- ★ Company name/logo prominently displayed on signage at all gourmet food stations
- ★ Company name/logo on all dinner napkins located at gourmet food station & throughout venue
- ★ Fourteen (14) tickets to the Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Full page, color ad on the inside, front cover of the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets
- ★ Opportunity to provide a party favor (guest take-away) with company logo on packaging

THE Water Wagon (Beverage & Bar) Sponsorship..... \$15,000

- ★ Company name/logo prominently displayed on signage at all beverage & bar stations
- ★ Company name/logo on all beverage napkins located at all beverage & bar stations
- ★ Fourteen (14) tickets to the Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Full page, color ad on the inside, back cover of the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets
- ★ Opportunity to provide commemorative beverage glass with company logo

THE Train Master (Valet) Sponsorship \$12,000

- ★ Company name/logo prominently displayed on signage at valet stand
- ★ Company name/logo on valet tags in each attendee vehicle
- ★ Twelve (12) tickets to the Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Full page, black & white ad in the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets
- ★ Opportunity to provide a promotional item with company logo in guests vehicles

THE Big Top (Entertainment) Sponsorship \$12,000

- ★ Company name/logo on all entertainment signage
- ★ Company name/logo in commemorative event program in featured entertainment section
- ★ Twelve (12) tickets to the Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Full page, black & white ad in the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets
- ★ Opportunity to provide a party favor (guest take-away) with company logo on packaging

★ EXCLUSIVE SPONSORSHIPS OPPORTUNITIES ★

(CONTINUED)

THE Clown Alley (Production) Sponsorship\$10,000

- ★ Company name/ logo on event signage with recognition as the event's production sponsor
- ★ Company name/logo in commemorative event program as the production sponsor
- ★ Ten (10) tickets to the Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Full page, black & white ad in the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets

THE Midway (Silent Auction) Sponsorship\$10,000

- ★ Company name/ logo on all silent auction bid sheets
- ★ Company name/ logo on mobile bidding platform as silent auction sponsor
- ★ Opportunity to provide ink pens with company logo on all silent auction tables
- ★ Ten (10) tickets to the Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Full page, black & white ad in the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets

THE Pitchman (Live Auction) Sponsorship \$8,000

- ★ Company name/ logo on live auction item slide presentation
- ★ Company name/ logo on mobile bidding platform as live auction sponsor
- ★ Eight (8) tickets to the Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Full page, black & white ad in the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets

THE High Wire (Fund-A-Need) Sponsorship..... \$8,000

- ★ Company name/logo in commemorative event program as the Fund-A-Need sponsor
- ★ Recognition as first donor during the Fund-A-Need auction
- ★ Eight (8) tickets to the Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Full page, black & white ad in the event program
- ★ Recognition on event signage and in media releases distributed by the Foundation
- ★ Logo/ company name featured on the Foundation website and social media outlets

★ UNLIMITED SPONSORSHIPS OPPORTUNITIES ★

THE Ringling Bros. Sponsorship..... \$5,000

- ★ Logo displayed on promotional materials
- ★ Eight (8) tickets to THE Gala with reserved group seating at event
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Listing in the event program

THE Barnum & Bailey Sponsorship \$3,000

- ★ Four (4) tickets to THE Gala with reserved seating for your group (you share a table with another group of 4)
- ★ Champagne Reception
- ★ Wine & beer included
- ★ Listing in the event program

Individual Ticket

THE Bandwagon (Individual Ticket).....\$185

- ★ One (1) ticket to the Gala
- ★ Champagne Reception
- ★ Wine & beer included



SPONSORSHIP COMMITMENT FORM



Date: _____

Business Name: _____

Contact Name: _____

Title: _____

Mailing Address: _____

City: _____ State: _____

Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Please mark your selection:

- ☐ THE Ringmaster (Presenting) Sponsorship _____ \$25,000
- ☐ THE Pie Car (Gourmet Food Stations) Sponsorship _____ \$15,000
- ☐ THE Water Wagon (Beverage & Bar) Sponsorship _____ \$15,000
- ☐ THE Train Master (Valet) Sponsorship _____ \$12,000
- ☐ THE Big Top (Entertainment) Sponsorship _____ \$12,000
- ☐ THE Clown Alley (Production) Sponsorship _____ \$10,000
- ☐ THE Midway (Silent Auction) Sponsorship _____ \$10,000
- ☐ THE Pitchman (Live Auction) Sponsorship _____ \$8,000
- ☐ THE High Wire (Fund-A-Need) Sponsorship _____ \$8,000
- ☐ THE Ringling Bros. Sponsorship _____ \$5,000
- ☐ THE Barnum & Bailey Sponsorship _____ \$3,000
- ☐ THE Bandwagon (Individual Ticket) _____ \$185

Payment Information

My payment is enclosed. (Check, Cash, or Money Order)

- ☐ Please invoice me on _____. (MM/DD/YY)
- ☐ I would like to make pledge payments and be invoiced on a:
 - o Monthly basis beginning in _____. (All sponsorships must be paid in full by June 30, 2022.)
- ☐ I would like to make a payment(s) via credit card (or call us for telephone processing).
Credit Card Type: ____ VISA ____ MasterCard ____ Discover ____ American Express
Card Number: _____
Exp. Date: _____ Card V Code (last 3 or 4 digits on back of card): _____

Authorized Signature: _____

Return to Southeast Health Foundation by mail to 1806 Fairview Avenue, Dothan, Alabama 36301, or by email to sehealthfoundation@southeasthealth.org.

Key Deadlines: To receive all sponsorship benefits, reply by December 13, 2021 for recognition on the printed invitation and by February 1, 2022 for recognition in the event program.



FOUNDATION

P.O. Box 6987, Dothan, AL 36302

★ 334-673-4150

★ www.SEHealthFoundation.org