

THE Gala

AN EVENING OF
ENCHANTMENT

SATURDAY
FEBRUARY 25,
2023 • 6 P.M.

NATIONAL
PEANUT FESTIVAL
ALFA BUILDING #2

ATTENDEE DEMOGRAPHICS

Approximately 300 guests are expected to attend including Southeast Health executives, health care professionals, and business and philanthropic leaders.

COMMUNITY VISIBILITY

Sponsors receive visibility before, during and after THE Gala. This will include opportunities in print ads, digital ads, printed save the date announcements, logo placement on unique event swag, the Southeast Health Foundation website, and the Southeast Health Foundation social media accounts.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Promote your company with exclusive brand placement at THE Gala and showcase your commitment to health care in the community. By sponsoring components of the event, you can associate your brand with some of the most creative and anticipated aspects of the evening.

All opportunities include advertising benefits, tickets, and recognition in the event program. If you do not see an advertising benefit you would like, ask about our custom packages.



Southeast
HEALTH

FOUNDATION

334.673.4150 • SEHealthFoundation.org

THE Gala

AN EVENING OF ENCHANTMENT

SPONSORSHIP OPPORTUNITIES

The Enchanted Forest • \$25,000

PRESENTING SPONSOR

- ✦ Naming rights to the event – “THE Gala presented by YOUR COMPANY”
- ✦ Logo displayed on promotional materials including billboards, save the date, print advertisement
- ✦ Sixteen (16) tickets to the Gala reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Formal recognition as Presenting Sponsor during the evening program
- ✦ 1/2 page, color ad on the back cover of the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets
- ✦ Featured Facebook post at the business location and opportunity to provide value to end user
- ✦ Opportunity to provide a 30-second commercial to air at the beginning of the program
- ✦ Approved sponsor message sent to Southeast Health Foundation database pre-event
- ✦ Invitation to accompany SE Health Foundation Board Chair on the promotional media tour
- ✦ Opportunity to include discount code or coupon in event program
- ✦ Opportunity to provide thank you message to event attendees post-event
- ✦ Opportunity to provide a question on post-event attendee survey

The Enchanted Carriage • \$12,000

VALET SPONSOR

- ✦ Company name/logo prominently displayed on signage at valet stand
- ✦ Company name/logo on valet tags in each attendee vehicle
- ✦ Twelve (12) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Full page, color ad on the inside, back cover of the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Logo/ company name featured on the Foundation website and social media outlets
- ✦ Opportunity to provide a promotional item with company logo in guests vehicles

The Wishing Well • \$10,000

WINE SPONSOR

- ✦ Recognition as Host Sponsor for Gala Kick-off Event
- ✦ Company name/logo on beverage napkins located at all beverage & beer & wine bar stations
- ✦ Company name/logo on commemorative wine bottle given to attendees
- ✦ Ten (10) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Full page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets

The Magic Brew • \$10,000

BEER SPONSOR

- ✦ Company name/logo prominently displayed on signage at all beverage & beer & wine bar stations
- ✦ Commemorative beverage glass with company logo
- ✦ Ten (10) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Full page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets

SPONSORSHIP OPPORTUNITIES *continued*

The Wonderland • \$10,000

PRODUCTION SPONSOR

- ✦ Company name/ logo on event signage with recognition as the event's production sponsor
- ✦ Company name/logo in commemorative event program as the production sponsor
- ✦ Ten (10) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Full page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets

The Far, Far Away • \$10,000

SILENT AUCTION SPONSOR

- ✦ Company name/ logo on all silent auction bid sheets
- ✦ Opportunity to provide ink pens with company logo on all silent auction tables
- ✦ Ten (10) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Full page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets

The Fairy Godmother • \$10,000

FUND-A-NEED SPONSOR

- ✦ Company name/logo in commemorative event program as the Fund-A-Need sponsor
- ✦ Recognition as lead gift/matching gift donor during the Fund-A-Need auction
- ✦ Company name/logo on commemorative gift for Fund-A-Need donors
- ✦ Opportunity to provide post-event thank you message to Fund-A-Need donors
- ✦ Ten (10) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Opportunity to provide a 30-second commercial to air prior to the Fund-A-Need
- ✦ Full page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets

The Happily Ever After • \$8,000

LIVE AUCTION SPONSOR

- ✦ Company name/ logo on live auction item slide presentation
- ✦ Eight (8) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Full page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets

The Once Upon A Time • \$8,000

DECOR SPONSOR

- ✦ Company name/ logo on event signage with recognition as the event's decor sponsor
- ✦ Company name/logo in commemorative event program as the decor sponsor
- ✦ Eight (8) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ ½ page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets
- ✦ Opportunity to provide a party favor (guest take-a-way) with company logo on packaging

SPONSORSHIP OPPORTUNITIES *continued*

The Dancing Dreamer
\$8,000

ENTERTAINMENT SPONSOR

- ✦ Company name/logo on all entertainment signage
- ✦ Company name/logo in commemorative event program in featured entertainment section
- ✦ Company name/logo recognition in 360 photobooth pictures
- ✦ Eight (8) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ ½ page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets
- ✦ Opportunity to provide a party favor (guest take-a-way) with company logo on packaging

The Moonlight
Magic Maker • \$8,000

CHAMPAGNE RECEPTION SPONSOR

- ✦ Company name/ logo prominently displayed at champagne bar during the Champagne Reception
- ✦ Recognition during Champagne Reception
- ✦ Company name/logo on commemorative champagne flutes
- ✦ Eight (8) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ ½ Page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets

The Be Our Guest • \$8,000

Two Opportunities!

GOURMET FOOD STATION SPONSOR

- ✦ Company name/logo prominently displayed on signage at all gourmet food stations
- ✦ Company name/logo on all dinner napkins located at gourmet food stations & throughout venue
- ✦ Eight (8) tickets to the Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ ½ page, black & white ad in the event program
- ✦ Recognition on event signage and in media releases distributed by the Foundation
- ✦ Company name/logo featured on the Foundation website and social media outlets
- ✦ Opportunity to provide a party favor (guest take-a-way) with company logo on packaging

TABLE OPTIONS

THE GENEROUS GIANTS SPONSOR

\$5,000

- ✦ Logo displayed on promotional materials
- ✦ Eight (8) tickets to THE Gala with reserved group seating at event
- ✦ Champagne Reception
- ✦ Wine & beer included
- ✦ Listing in the event program
- ✦ Opportunity to provide a party favor (guest take-a-way) with company logo on packaging

THE GOODHEARTED GNOMES SPONSOR

\$3,000

- ✦ Four (4) tickets to THE Gala with reserved seating for your group (you share a table with another group of 4)
- ✦ Champagne Reception
- ✦ Wine & beer included

INDIVIDUAL TICKET

\$185

- ✦ One (1) ticket to the Gala
- ✦ Champagne Reception
- ✦ Wine & beer included



KEY DEADLINES

To receive all sponsorship benefits, reply by December 13, 2022 for recognition on the printed invitation and by February 1, 2023 for recognition in the event program.

PLEASE RETURN THIS FORM

Mailing address:

1922 Fairview Avenue

Dothan, Alabama 36301

or by email:

AEBunting@SoutheastHealth.org

Business Name

Contact Name

Contact Title

Phone Number

Fax Number

Mailing Address

City

State

Zip

Email Address

EXCLUSIVE SPONSORSHIPS

<input type="checkbox"/> THE Enchanted Forest (<i>Presenting</i>) Sponsorship	\$25,000
<input type="checkbox"/> THE Enchanted Carriage (<i>Valet</i>) Sponsorship	\$12,000
<input type="checkbox"/> THE Wishing Well (<i>Wine</i>) Sponsorship	\$10,000
<input type="checkbox"/> THE Magic Brew (<i>Beer</i>) Sponsorship	\$10,000
<input type="checkbox"/> THE Fairy Godmother (<i>Fund-A-Need</i>) Sponsorship	\$10,000
<input type="checkbox"/> THE Wonderland (<i>Production</i>) Sponsorship	\$10,000
<input type="checkbox"/> THE Far, Far Away (<i>Silent Auction</i>) Sponsorship	\$10,000
<input type="checkbox"/> THE Happily Ever After (<i>Live Auction</i>) Sponsorship	\$8,000
<input type="checkbox"/> THE Once Upon a Time (<i>Decor</i>) Sponsorship	\$8,000
<input type="checkbox"/> THE Dancing Dreamer (<i>Entertainment</i>) Sponsorship	\$8,000
<input type="checkbox"/> THE Moonlight Magic (<i>Champagne Reception</i>) Sponsorship	\$8,000

LIMITED SPONSORSHIPS

<input type="checkbox"/> THE Be Our Guest (<i>Gourmet Food Stations</i>) Sponsorship	\$8,000
--	---------

TABLE OPTIONS

<input type="checkbox"/> THE Generous Giants (<i>8 top table</i>)	\$5,000
<input type="checkbox"/> THE Goodhearted Gnomes (<i>4 top table</i>)	\$3,000

LIMITED SPONSORSHIPS

<input type="checkbox"/> THE Benevolent Butterflies (<i>Individual Ticket</i>)	\$185
--	-------

Enclosed is my payment cash, check or money order. Payable to Southeast Health Foundation.

Please invoice me on (MM / DD / YYYY)

I would like to make pledge payments and be invoiced on a monthly basis beginning in

(All sponsorships must be paid in full by June 30, 2023)

Please charge the full amount to my:

☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Name on card

Card Number

Expiration Date 3 or 4 digit code

Authorized Signature