

# Jim Whaley TIRES Golf Classic



supporting  
**FOUNDATION**

**THURSDAY, APRIL 13, 2023**

Highland Oaks Golf Course

**11 am:** Check-in and  
Players' Luncheon

**12:30 pm:** Shotgun Start  
(all teams)



## 2023 SPONSORSHIP OPPORTUNITIES

ULTRA HIGH PERFORMANCE TIRE | \$12,000

### HOST SPONSOR

- ▶ Recognition as host sponsor "hosted by YOUR COMPANY NAME"
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ Two (3) three-person team plus Jim Whaley Tires CEO & COO on teams
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ First right of refusal for next year's tournament
- ▶ Opportunity to greet players at the start of the tournament
- ▶ Recognition in post-tournament results press release

**SOLD**

HIGH PERFORMANCE TIRE | \$6,000

### PLAYERS' LUNCHEON & AWARDS PARTY SPONSOR

- ▶ Signage at Awards Party and Players' Luncheon
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (3) three-person team plus Jim Whaley Tires CFO or CMO on team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Opportunity to greet players at the Awards Party and Players' Luncheon
- ▶ Recognition in post-tournament results press release

PERFORMANCE TIRE | \$6,000

### WELCOME & REGISTRATION SPONSOR

- ▶ Company signage at Welcome & Registration Area
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (3) three-person team plus Jim Whaley Tires CFO on team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Opportunity to greet players at the Welcome & Registration Area & set up product display
- ▶ Recognition in post-tournament results press release

**SOLD**

TOURING TIRE | \$6,000

### GOLF CART SPONSOR

- ▶ Company logo on golf cart signage/flags
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (3) three-person team plus Jim Whaley Tires CTO on team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Opportunity to greet players at the tournament welcome
- ▶ Recognition in post-tournament results press release

**SOLD**

RACK AND PINION | \$4,500

### VALET SPONSOR

- ▶ Company name/logo prominently displayed on signage at valet stand
- ▶ Company name/logo on valet tags in each attendee vehicle
- ▶ Company logo displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four person golf team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

COMPETITION TIRE | \$4,000

## CONTEST HOLE SPONSOR

*Longest Drive, Closest to the Pin  
(4 available / 2 each)*

- ▶ Company signage at contest hole
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

ALL-TERRAIN TRUCK TIRE | \$4,000

## PRIZE HOLE SPONSOR

*(4 available)*

- ▶ Company signage at prize hole
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

SHOULDER GAUGE | \$3,500

## GOODY BAG SPONSOR

- ▶ Company signage at prize hole
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

FLOATATION TIRE | \$3,000

## HYDRATION SPONSOR

- ▶ Company name/logo prominently displayed on signage at Hydration Stations on the golf course
- ▶ Company name/logo exclusively placed on beverage koozie in player goody bags
- ▶ Company logo displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four person golf team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

HIGHWAY TRUCK TIRE | \$3,000

## GOLF TOWEL SPONSOR

- ▶ Company logo on commemorative tournament golf towels
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

OFF ROAD TRUCK TIRE | \$3,000

## GOLF BALL SPONSOR

- ▶ Company logo on souvenir golf balls
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

HUB CAP | \$3,000

## GOLF CAP SPONSOR

- ▶ Company logo on commemorative tournament golf caps
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

VALVE | \$2,500

### PIN HOLE FLAG SPONSOR

- ▶ Company logo on pin hole flags at each hole
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

SIDEWALL | \$2,500

### SCOREBOARD SPONSOR

- ▶ Company logo on scoreboard
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

TREAD | \$2,500

### PUTTING 'FORE' A CAUSE SPONSOR

- ▶ Company logo at putting/ prize area
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

SPARE TIRE | \$2,000

### BEVERAGE CART SPONSOR

- ▶ Company logo on beverage cart signage
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

TIRE PRESSURE | \$2,000

### BAG DROP SPONSOR

- ▶ Company signage at bag drop area
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

ROTATION | \$2,000

### DRIVING RANGE SPONSOR

- ▶ Company signage driving range
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Recognition in post-tournament results press release

LOAD INDEX | \$1,200

### TEAM & EXCLUSIVE GREEN SPONSOR

(5 available)

- ▶ One (4) four-person team
- ▶ Company sign at (1) one of (5) exclusive greens
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media

\$1,000

### TEAM & TEE SIGN

- ▶ One (4) four-person team to include goodie bags, players' luncheon and awards party
- ▶ Company signage at tee box on golf course
- ▶ Opportunity to provide raffle prize and receive additional business recognition

\$300

### TEE SIGN

- ▶ Company signage at tee box on golf course
- ▶ Opportunity to provide raffle prize and receive additional business recognition

\$250

### INDIVIDUAL GOLFER

- ▶ Includes goodie bag, players' luncheon and awards party

Learn more about the tournament and book your sponsorship today by calling the Southeast Health Foundation at 334-671-4150 or scanning the QR code.



# Tires Jim Whaley Golf Classic



## 2023 REGISTRATION

SPONSORSHIP SELECTION

|   |          |                                      |         |
|---|----------|--------------------------------------|---------|
| _____ Host Sponsor                            | \$12,000 | _____ Hydration Sponsor              | \$3,000 |
| _____ Players Luncheon & Awards Party Sponsor | \$6,000  | _____ Scoreboard Sponsor             | \$2,500 |
| _____ Registration Sponsor                    | \$6,000  | _____ Putting 'Fore' a Cause Sponsor | \$2,500 |
| _____ Golf Cart Sponsor                       | \$6,000  | _____ Pin Hole Flag Sponsor          | \$2,500 |
| _____ Valet Sponsor                           | \$4,500  | _____ Bag Drop Sponsor               | \$2,000 |
| _____ Contest Sponsor (4)                     | \$4,000  | _____ Driving Range Sponsor          | \$2,000 |
| _____ Prize Hole Sponsor (4)                  | \$4,000  | _____ Beverage Cart Sponsor          | \$2,000 |
| _____ Goody Bag Sponsor                       | \$3,500  | _____ Team & Exclusive Green Sponsor | \$1,200 |
| _____ Golf Ball Sponsor                       | \$3,000  | _____ Team & Tee Sign Sponsor        | \$1,000 |
| _____ Golf Towel Sponsor                      | \$3,000  | _____ Tee Box Sponsor                | \$300   |
| _____ Golf Cap Sponsor                        | \$3,000  | _____ Individual Golfer              | \$250   |

**Sponsorship Total:**

PAYMENT INFORMATION

\_\_\_\_\_   
 *Contact Name*

\_\_\_\_\_   
 *Company Name*

\_\_\_\_\_   
 *Email Address*

\_\_\_\_\_   
 *Phone Number*

\_\_\_\_\_   
 *Mailing Address*

\_\_\_\_\_   
 *City*                      *State*                      *Zip*

\_\_\_\_\_ Enclosed is my payment cash, check or money order. *Payable to Southeast Health Foundation.*

\_\_\_\_\_ Please invoice me on \_\_\_\_\_   
 (MM / DD / YYYY)

\_\_\_\_\_ I would like to make pledge payments and be invoiced on a monthly basis beginning in \_\_\_\_\_   
 (All sponsorships must be paid in full by June 30, 2022)

\_\_\_\_\_ Please charge the full amount to my:   
 Visa     MasterCard     AmEx     Discover

\_\_\_\_\_   
 *Name on card*

\_\_\_\_\_   
 *Card Number*

\_\_\_\_\_   
 *Expiration Date*                      *3 or 4 digit code*

GOLF TEAM INFO

\_\_\_\_\_ *Team Name*                      \_\_\_\_\_ *Contact Name*

\_\_\_\_\_ *Phone Number*                      \_\_\_\_\_ *Email Address*

| PLAYERS' NAME | HANDICAP | SHIRT SIZE |
|---------------|----------|------------|
|               |          |            |
|               |          |            |
|               |          |            |
|               |          |            |

Please return completed form and payment to the Foundation at P.O. Box 6987, Dothan, AL 36301 or email information to [sehealthfoundation@southeasthealth.org](mailto:sehealthfoundation@southeasthealth.org).