

4th Annual
Jim Whaley
TIRES
Golf Classic
 supporting


THURSDAY, APRIL 24, 2025
 Highland Oaks Golf Course



- 11:00 am Check-in and Players' Luncheon
- 12:00 pm Shotgun Start (all teams)
- 5:30 pm Awards Reception

2025 SPONSORSHIP OPPORTUNITIES

ULTRA HIGH PERFORMANCE TIRE | \$12,000

HOST SPONSOR

- ▷ Recognition as host sponsor "hosted by YOUR COMPANY NAME"
- ▷ Company logo prominently displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ Two (3) three-person teams plus Jim Whaley Tires CEO & COO on teams
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ First right of refusal for next year's tournament
- ▷ Opportunity to greet players at the start of the tournament
- ▷ Recognition in post-tournament results press release

HIGH PERFORMANCE TIRE | \$6,000

CLUB HOUSE SPONSOR

- ▷ Signage with company logo and recognition as the Club House Sponsor inside the club house as golfers are greeted for lunch and where the awards reception takes place
- ▷ Company logo on napkins used during the luncheon and the awards reception
- ▷ Company logo prominently displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ One (3) three-person team plus Jim Whaley Tires CFO on team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Opportunity to greet players at the Awards Party
- ▷ Recognition in post-tournament results press release

PASSENGER TIRE | \$6,000

WELCOME & REGISTRATION SPONSOR

- ▷ Company signage at Welcome & Registration Area
- ▷ Company logo prominently displayed on promotional materials, media announcements and social media
- ▷ Company logo on ink pens used at the check-in table
- ▷ Company logo, profile, and website linked to the Foundation's website for twelve (12) months
- ▷ One (3) three-person team plus Jim Whaley Tires CIO on team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Opportunity to greet players at the Welcome & Registration Area & set up product display
- ▷ Recognition in post-tournament results press release

TOURING TIRE | \$6,000

GOLF CART SPONSOR

- ▷ Company logo on golf cart signage/ flags
- ▷ Company logo prominently displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ One (3) three-person team plus Jim Whaley Tires CTO on team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Opportunity to greet players at the tournament welcome
- ▷ Recognition in post-tournament results press release

REAR VIEW CAMERA | \$5,000

TEAM PHOTO PHOTOGRAPHY SPONSOR

- ▷ One (1) four-person golf team
- ▷ Company name/logo on team photo backdrop banner
- ▷ Company signage at clubhouse
- ▷ Company logo displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition

RACK AND PINION | \$4,500

VALET SPONSOR

- ▷ Company name/logo prominently displayed on signage at valet stand
- ▷ Company name/logo on valet tags in each attendee vehicle
- ▷ Company logo displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ One (4) four-person golf team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Recognition in post-tournament results press release

COMPETITION TIRE | \$4,000

CONTEST HOLE SPONSOR

*Longest Drive, Closest to the Pin
(4 available / 2 each)*

- ▷ Company signage at contest hole
- ▷ Company logo prominently displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ One (4) four-person team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Recognition in post-tournament results press release

ALL-TERRAIN TRUCK TIRE | \$4,000

PRIZE HOLE SPONSOR

(4 available)

- ▷ Company signage at the prize hole
- ▷ Company logo prominently displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ One (4) four-person team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Recognition in post-tournament results press release

SHOULDER GAUGE | \$3,500

GOODY BAG SPONSOR

- ▷ Company name/logo exclusively displayed on goody bags
- ▷ Company logo displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ One (4) four-person golf team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Recognition in post-tournament results press release

SHIMMY | \$3,000

WELCOME BEVERAGE SPONSOR

- ▷ Company name/logo prominently displayed on signage at the Welcome Beverage bar
- ▷ Company name/logo on beverage napkins at the Welcome Beverage bar
- ▷ Company logo displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ One (4) four-person golf team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Recognition in post-tournament results press release

FLOATATION TIRE | \$3,000

HYDRATION SPONSOR

- ▷ Company name/logo prominently displayed on signage at Hydration Stations on the golf course
- ▷ Company name/logo exclusively placed on beverage koozie in player goody bags
- ▷ Company logo displayed on promotional materials, media announcements and social media
- ▷ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▷ One (4) four-person golf team
- ▷ Opportunity to provide promotional items/info in golf goody bags
- ▷ Opportunity to provide a raffle prize and receive additional business recognition
- ▷ Recognition in post-tournament results press release

HIGHWAY TRUCK TIRE | \$3,000

GOLF TOWEL SPONSOR

- ▶ Company logo on commemorative tournament golf towels
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation’s website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

OFF ROAD TRUCK TIRE | \$3,000

GOLF BALL SPONSOR

- ▶ Company logo on souvenir golf balls
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation’s website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

HUB CAP | \$3,000

GOLF CAP SPONSOR

- ▶ Company logo on commemorative tournament golf caps
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation’s website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

IGNITION SYSTEM
\$3,000

AWARD RECEPTION SPONSOR

- ▶ Company logo on all awards given to teams/players
- ▶ Signage at the Award Reception with company logo and recognition as reception sponsor
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation’s website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

SIDEWALL | \$2,500

SCOREBOARD SPONSOR

- ▶ Company logo on scoreboard
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation’s website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

CRUISE CONTROL | \$2,500

COURSE SPONSOR

(3 available) sponsor one (1) of three (3) courses at RTJ – Highlands, Magnolia, or Marshwood

- ▶ Company name/logo prominently displayed on signage throughout the sponsored course
- ▶ Company logo displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation’s website for twelve (12) months
- ▶ One (4) four-person golf team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

TREAD | \$2,500

PUTTING ‘FORE’ A CAUSE SPONSOR

- ▶ Company logo at putting/ prize area
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation’s website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

VALVE | \$2,500

PIN HOLE FLAG SPONSOR

- ▶ Company logo on pin hole flags at each hole
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide promotional items/info in golf goody bags
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

TIRE PRESSURE | \$2,000

BAG DROP SPONSOR

- ▶ Company signage at bag drop area
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

ROTATION | \$2,000

DRIVING RANGE SPONSOR

- ▶ Company signage driving range
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Recognition in post-tournament results press release

SPARE TIRE | \$2,000

BEVERAGE CART SPONSOR

- ▶ Company logo on beverage cart signage
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ One (4) four-person team
- ▶ Opportunity to provide a raffle prize and receive additional business recognition
- ▶ Recognition in post-tournament results press release

LOAD INDEX | \$1,200

EXCLUSIVE GREEN SPONSOR

(5 available)

- ▶ One (4) four-person team
- ▶ Company sign at (1) one of (5) exclusive greens
- ▶ Company logo prominently displayed on promotional materials, media announcements and social media
- ▶ Company logo, profile and website linked to the Foundation's website for twelve (12) months
- ▶ Recognition in post-tournament results press release

\$1,000

TEAM & TEE SIGN

- ▶ One (4) four-person team to include goodie bags, players' luncheon and awards reception
- ▶ Company signage at tee box on golf course
- ▶ Opportunity to provide a raffle prize and receive additional business recognition

\$300

TEE SIGN

- ▶ Company signage at tee box on golf course
- ▶ Opportunity to provide a raffle prize and receive additional business recognition

\$1,040

TEAM, TEE SIGN & GOLDEN BALL CHALLENGE

- ▶ Includes all of the above plus entry for team to participate in the Golden Ball Challenge.

\$250

INDIVIDUAL GOLFER

- ▶ Includes goodie bag, players' luncheon and awards party



Learn more about the tournament and book your sponsorship today by calling the Southeast Health Foundation at 334-671-4150 or scanning the QR code.

2025 REGISTRATION

Please return this completed form and payment by **March 21, 2025** to the Southeast Health Foundation at **P.O. Box 6987, Dothan, AL 36302** or email information to **SEHealthFoundation@SoutheastHealth.org**.

SPONSORSHIP SELECTION

_____ Host Sponsor	\$12,000	_____ Scoreboard Sponsor	\$2,500
_____ Club House Sponsor	\$6,000	_____ Course Sponsor (3)	\$2,500
_____ Welcome & Registration Sponsor	\$6,000	_____ Putting "Fore" A Cause Sponsor	\$2,500
_____ Golf Cart Sponsor	\$6,000	_____ Pin Hole Flag Sponsor	\$2,500
_____ Photography Sponsor	\$5,000	_____ Bag Drop Sponsor	\$2,000
_____ Valet Sponsor	\$4,500	_____ Driving Range Sponsor	\$2,000
_____ Contest Hole Sponsor (4)	\$4,000	_____ Beverage Cart Sponsor	\$2,000
_____ Prize Hole Sponsor (4)	\$4,000	_____ Exclusive Green Sponsor (5)	\$1,200
_____ Goody Bag Sponsor	\$3,500	_____ Team, Tee Sign & Golden Ball Chall.	\$1,040
_____ Welcome Beverage	\$3,000	_____ Team & Tee Sign	\$1,000
_____ Hydration Sponsor	\$3,000	_____ Tee Sign	\$300
_____ Golf Towel Sponsor	\$3,000	_____ Individual Golfer	\$250
_____ Golf Ball Sponsor	\$3,000		
_____ Golf Cap Sponsor	\$3,000		
_____ Award Reception Sponsor	\$3,000		

Sponsorship Total:

PAYMENT INFORMATION

 Contact Name

 Company Name

 Email Address

 Phone Number

 Mailing Address

 City *State* *Zip*

_____ Enclosed is my payment cash, check or money order. *Payable to Southeast Health Foundation.*

_____ Please invoice me on _____
 (MM / DD / YYYY)

_____ I would like to make pledge payments and be invoiced on a monthly basis beginning in _____
 (All sponsorships must be paid in full by June 30, 2025)

_____ Please charge the full amount to my:
 Visa MasterCard AmEx Discover

 Name on card

 Card Number

 Expiration Date *3 or 4 digit code*

GOLF TEAM INFO

 Team Name _____
 Contact Name

 Phone Number _____
 Email Address

PLAYERS' NAME	HANDICAP	SHIRT SIZE